BACHELOR IN BUSINESS ADMINISTRATION (BBA)
WHY UNIVERSITY OF TARTU AND BBA?

❖ International Environment
❖ Student’s city & Intellectual center of Estonia
❖ Modern study Environment and High Quality Education
❖ Top 1.2% of the World’s Best Universities
❖ Successful Alumni
❖ Practice and theory go hand in hand
❖ Professionals as Guest Lecturers from around the world
COURSES AND FIELDS COVERED

❖ Management – HR, Total Quality Management, Principles of Management
❖ Accounting – Financial & Managerial Accounting
❖ Finance – Financial Management & Corporate Finances + Investments
❖ Banking – Banking
❖ Project Management – Project Management
❖ Statistics – SPSS, STATA – Data analysis
❖ Economics – Macro/Micro & Global Economy
❖ Marketing – Marketing, Marketing Management
❖ Entrepreneurship – Basics of Entrepreneurship
HOW INTENSE IS THE CURRICULA?

- In Total 180 EAP in 6 study semesters
- Lectures, Seminars, Computer Labs and Individual Work
- Lectures from Monday – Friday
- Ability to manage your own workload
LIVING IN TARTU

❖ University provides room in a Dormitory

❖ Lots of entertaining places – Bars, cafes, restaurants

❖ Karaoke, movie and cultural events organized by ESN

❖ Walking Distance

❖ Ability to experience different cultures and make friends from all over the world!
THANKS FOR YOUR ATTENTION! QUESTIONS?